



Medina Library
Community Rooms A & B

## AGENDA

9:00 - 9:15 am: Registration & Refreshments

9:15 - 10:00 am: "Look Mom, I'm an Overnight Success!" - Kylie Logan

 Get motivated and learn what it really means to be successful in an industry that is challenging and sometimes, downright baffling.

10:00 - 10:10 am: Break

10:10 - 11:00 am: Last Words: How to Nail Your Ending - Susan Petrone

Learn strategies to keep your endings from falling flat.

11:00 - 11:10 am: Break

11:10 am - 12:00 pm: How to Publicize Your Book 101 - Leann Schneider Webb

 Learn how to publicize and market your own work, build your author brand, and get your books into the hands of readers! Q&A with Leann to follow the presentation.

12:00 - 1:10 pm: Lunch

1:10 - 2:00 pm: What is Reader's Advisory?: A New Way to Connect with Readers - Cari Dubiel

Want to see your book in a library? Whether you're hybrid, indie, or traditionally published -learn how libraries select books, and get your book into the stacks!

2:00 - 2:10 pm: Break

2:10 - 3:00 pm: Plot Can Be Taught! - Marie Vibbert

This workshop will cover a variety of strategies you can use to give your story the bones it needs to feel satisfying and complete to the reader.

3:00 - 3:10 pm: Break

3:10 – 4:00 pm: 1st Page Panel – Cari Dubiel, author and reviewer, Jacqueline Lipton with the Tobias Literary Agency, and Marie Vibbert, award-winning Science-Fiction author.

 Gain valuable feedback from authors whose roles extend to literary agent and reviewer on how to write the most compelling 1st pages.

4:00 pm: Book Raffle Drawing – stay for a chance to win a basket of MCDL goodies or a book!
\*Must be present to win.